

FOR IMMEDIATE RELEASE

May 9, 2007

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**PIMA COUNTY HOME AND GARDEN SHOW
June 1st, 2nd & 3rd, 2007
TUCSON CONVENTION CENTER**

American Shows Inc. in association with Home & Garden Television, Toyota, Pepsi, Kitchen Craft, Southwest Outdoor Products, Hotel Arizona, KGUN TV 9 and KIIM FM 99.5 take pride in announcing the Pima County Home and Garden Show at the Tucson Convention Center. The event takes place on Friday, Saturday, and Sunday, June 1st, 2nd and 3rd, 2007.

EVERYTHING FOR THE HOME AND GARDEN ALL UNDER ONE ROOF!

With over 500 displays, the Pima County Home and Garden Show is one of the largest home and garden shows held in the Tucson market. It's an event that will help people gather a multitude of ideas to help them create their dream homes. The event will feature everything for the home, including home improvement, landscape products and services, decorating, design, entertainment and much, much more! There will be numerous "How To" demonstrations and seminars by leading experts in the fields of landscaping, remodeling, finance, cooking, construction and more. Improvements for the home will not be the only attraction, as the Pima County Home and Garden Show of 2007 will provide attendees valuable cooking information and seminars as well!!

GUEST SPEAKERS

HGTV's Cash In The Attic's John Sencio

John Sencio has been a professional TV host and actor since graduating from Emerson College, where he majored in both television and film. For MTV, he wrote and produced his own skits, interviewed more than 300 celebrity guests and covered live events such as Woodstock and New Year's Eve Live in Times Square. In 1999 he starred in a sitcom for the WB and wrote, produced and starred in a TV pilot. He later directed his first independently financed feature film, the cutting-edge mockumentary, *Action Weekend*. Sencio has also hosted *Simplify Your Life* for FINE LIVING Network and co-hosts the nationally syndicated show, *Home Delivery*. He recently completed the 65th episode of his hit lifestyle show *Cash in the Attic* for HGTV in high definition.

Ice Cream! You Scream! We All Scream!

Chef Barry Infuso, “The Dean of Cuisine and Ice Cream” at Pima Community College will be hosting an Ice Cream Extravaganza, where attendees can learn to make delicious homemade ice cream, blend tasty smoothies and prepare other delicious delights. On Saturday, local area chefs will compete to see if their homemade ice cream will be voted best of Tucson.

WIN A \$14,000 OUTDOOR BBQ ISLAND, FURNITURE & SPA!

KGUN TV 9 and KIIM FM 99.5 in partnership with American Shows Inc, Premier Pools and Spas featuring The Pima County Home & Garden Show will give one lucky listener/reader/attendee a grand prize of an Outdoor Barbeque Island and Spa worth \$14,000.00.

SENIORS ARE FREE ON FRIDAY!

All seniors aged 62+ may attend the show free of charge on Friday. (Valid Friday only)

GENERAL INFORMATION

American Shows, Inc. is headquartered in Southern California— a Mecca for the country’s architectural and interior design industry. With a professional management staff that has worked for several Fortune 500 companies, American Shows Inc. specializes in producing home and garden shows in markets across the entire United States.

HOURS

The event is open to the public on Friday from 12:00 PM till 7:00 PM, Saturday from 10:00 AM till 7:00 PM, and on Sunday from 10:00 AM till 5:00 PM.

TICKETS

Tickets to the event are \$7.00 each (includes TCC user fee). Children 16 and under are admitted free. Discount coupons can be found in the Arizona Daily Star, The Tucson Citizen or by visiting <http://www.americanshowsinc.com>.

SPONSORS

The Pima County Home and Garden Show is sponsored by HGTV, Toyota, Pepsi, Kitchen Craft, Hotel Arizona, Southwest Outdoor Products, KGUN TV 9 and KIIM FM 99.5.

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