

**FOR IMMEDIATE RELEASE**

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Page 1 of 3

**PIMA COUNTY HOME AND GARDEN SHOW  
June 10-12, 2005  
TUCSON CONVENTION CENTER**

American Shows Inc., in association with Home & Garden Television, Safeway, Spa World, Radisson, KGUN TV 9 and KIIM FM 99.5 take pride in announcing the Pima County Home and Garden Show at the Tucson Convention Center. The event takes place on Friday, Saturday, and Sunday, June 10, 11 and 12, 2005.

**GET HELP WITH ALL YOUR SUMMERTIME HOME AND GARDEN PROJECTS**

With over 500 displays, the Pima County Home and Garden Show is one of the largest home and garden shows held in the Tucson market. It's an event that will help people gather a myriad of ideas to help them create their dream homes. The event will feature everything for the home, including home improvement, landscape products and services, decorating, design, entertainment and much, much more! There will be numerous "How To" demonstrations and seminars by leading experts in the fields of landscaping, remodeling, finance, cooking, construction and more. Improvements for the home will not be the only attraction, as the Pima County Home and Garden Show of 2005 will provide attendees valuable cooking information and seminars as well!!

**GUEST SPEAKERS**

**HGTV's Jim Parks presents "Remodeling 101"**

For the past four years Jim Parks has been the host of Home and Garden Television's long-running hit "New Spaces". The show presents real-life stories of "eyesores becoming eye-popping examples of what a good remodel can do for a home." The show can be seen by 88 million HGTV subscribers on Sunday mornings. In over 100 episodes, Jim has documented the dramatic transformations of old, outdated kitchens, baths, garages (and what-have-you) into fabulous, efficient, and up-to-the-minute new living spaces. Jim Parks will be telling stories from behind-the-scenes of TV show production, plus he'll be appearing with a panel of remodeling experts that have been assembled to answer homeowner questions in a presentation titled, "Remodeling 101". Audience members will have a chance to ask any remodeling-related question they like to a panel of local experts representing a cross-section of the remodeling industry. It's a fun & freewheeling event not to be missed!

**WIN A \$17,000 SPA WITH A MULTIMEDIA THEATRE SYSTEM!**

KGUN TV 9 and KIIM FM 99.5 are offering a spectacular spa package from Spa World that includes a pop-up flat screen TV, DVD and high-end stereo system! The folks at Spa World have the expertise and knowledge to find the best spa and accessories to fit your needs as well as providing superior service. In addition people can listen to KIIM FM 99.5 or watch KGUN TV 9 for details.

**“Just Desserts”**

“Just Desserts” will be presented by Master Chef Barry Infuso, Culinary Director of Pima Community College. This presentation will showcase over a dozen of Arizona’s top chefs and restaurants throughout the weekend. They will be offering samples and demonstrating how they prepare some of their most delectable desserts. Learn from the experts and take that valuable information home with you. Attendees will find out how to get coupons worth fifty dollars of free desserts from area restaurants, free with admission to Pima County Home and Garden Show.

**RINCON FARMERS MARKET**

Throughout the home show weekend, growers and farmers who provide Tucson with some of the best locally grown produce will be on hand to show and sell the freshest their gardens have to offer.

**\$5000 IN HOURLY CASH PRIZES!**

Be one of the lucky show attendees who will win an hourly cash prize. Get some extra money to help with those home upgrades!

**SENIORS ARE FREE ON FRIDAY!**

All seniors aged 62+ may attend the show free of charge on Friday. (Valid Friday only)

**GENERAL INFORMATION**

American Shows, Inc. is headquartered in Southern California— a Mecca for the country’s architectural and interior design industry. With a professional management staff that has worked for several Fortune 500 companies, American Shows Inc. specializes in producing home and garden shows in markets across the entire United States.

**HOURS**

The event is open to the public on Friday from 12:00 PM till 7:00 PM, Saturday from 10:00 AM till 7:00 PM, and on Sunday from 10:00 AM till 5:00 PM.

**TICKETS**

Tickets to the event are \$7.00 each (includes TCC user fee). Children 16 and under are admitted free. Discount coupons can be found in the Arizona Daily Star, The Tucson Citizen or by visiting <http://www.americanshowsinc.com>.

**SPONSORS**

The Pima County Home and Garden Show is sponsored by HGTV, SAFEWAY SUPERMARKETS, RADISSON HOTELS & RESORTS, SPA WORLD, KGUN TV 9 and KIIM FM 99.5.

**SHOW CONTACT**

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